

Expense	Breakdown		Total Cost
BUDGET B			
6-Month Lease			\$5,250
Bathrooms (1 standard, 1 handicap)	\$300/month		\$1,800
Insurance			\$544
Website	\$144 for site, \$20 for domain name		\$166
Misc Materials (picnic tables, trash barrels, tarps, rope, signs etc)			\$650
Wifi / booster and router			\$250
Help	Weekly assistant @ \$100/week		\$2,300
Trash	5 bags x wk		\$345
Signage	Road Facing, Entrance, Parking, etc		\$300
Advertising	500 Rack Cards (\$106)		\$4,054
	500 Business Cards (\$22)		
	Print Ads--(est. \$1626)	Commons (\$716) --\$35/box x 6 weeks, \$22/week for 23 weeks	
		Stratton Magazine (\$910) 1/12 pg. 2x \$455	
	Radio--(est. \$2300)	6 mos on The Peak -- \$600	
		WRSI--\$250/ WK x 2-- \$500	
		WKVT Rewind--\$150/WK x 4 (\$600)	
		WKVT weather spons. \$100/wk	
		Arlo Mudgett--\$100/wk x 6 (\$600) or \$249/mo	
		TOTAL	\$15,659